

ArteLatAm

CROMA

EXPOSICIÓN VIRTUAL DE ARTE

Julio 15 - Sept. 14, 2020

artelatam.org/croma

CROMA

Contemporary Latin American Virtual Art Exhibit in pandemic times

July 10, 2020

ArteLatAm, an international organization that promotes Contemporary Latin American Art throughout the world, is pleased to present CROMA from July 15 to September 14, 2020. The exhibition will display works created during the pandemic period by leading Latin American Visual Artists. CROMA can be seen by accessing www.artelatam.org/croma as of July 15 of this year, and virtual visits to our online exhibit are *free to everyone*.

"This exhibition is not intended to put the COVID-19 pandemic into work as content, but to extract from the gray background of this twilight age that is just beginning, the color of life, the affirmation of existence, even if it were through the cry that humanity makes and that can only be heard by itself. Of course, it is for us to remove the color from the places where it has been trapped, kidnapped and return it with all force to art. " statement by Carlos Rojas, Chief Curator of this exhibit.

For months Carlos Rojas, Critic of Latin American Art and Curator at ArteLatAm, has joined efforts with the rest of the team of ArteLatAm curators - Ana María Trujillo (Colombia), Carlos Torres Machado (Ecuador/USA), Cesar Contreras (Mexico), and Mario José Ángeles (Dominican Republic) - and with the entire team of ArteLatAm professionals to achieve the highest level of Introspection in this virtual exhibition. CROMA is the product of a great effort to bring to the citizens of the world, the sensitivity, color, and identity of Latin American peoples, as expressed in the works of artists.

The works selected by the curators include experimental proposals for video art, performance, recycled art, and paintings made in the dark, as well as techniques in photography and sculpture. We invite you to get closer to Contemporary Latin American Art, now in virtual form. It will surprise you!

Among the Latin American artists selected for the exhibition are Gabriela Andrade (*Ecuador*), Augusto Batlle (*Dominican Republic*), Luis Fernando Bohórquez (*Colombia*), Jhonny Bonnelly (*Dominican Republic*), Diana Gamboa (*Colombia*), Nicolás Guzmán (*Mexico*), Sandra Lapage (*Brazil-USA*), Valeria León (*Ecuador*), Bairo Martínez (*Colombia-USA*), Moyo Lafenachii (*Colombia*), Iris Pérez (*Dominican Republic*), Juan Carlos Rojas (*Ecuador*), Enrique Rosas (*Mexico*), Hernando Rico Sánchez (*Colombia-USA*), Gabriel Vico (*Mexico*).

ArteLatAm Curators have also invited three guest artists to interact with the exhibition: Enrique Cantú (Mexico), Juan Ribes (Spain), Laure Tiberghienal (France).

ArteLatAm will continue to work on promoting new proposals by Latin American artists, for which it announces a next virtual exhibition for the month of October 2020.

CROMA will be ready and accessible to viewers, from July 15 to September 14, 2020 at: www.artelatam.org/croma.

ArteLatAm

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